



# Swabbing Event 101

- Set up your team page and request a join keyword at [www.bethematchhosa.org/getstarted](http://www.bethematchhosa.org/getstarted)
  - Only one team page per chapter. Individuals can set up an individual page up under the team page by choosing "join our team" once the team page is set up. It is not required to do so.
- Decide location, time, date for an event
  - Where will there be a large group of people in the 18-40 age range
    - Sporting events
    - Local festivals
    - Senior Class presentation in the spring
- Connect with your Be The Match representative listed in the follow up email after setting up your team page for supplies and guidance.
- Fundraising at swabbing events – Generate a QR Code for your fundraising page. Individuals not able to join the registry may be able to donate funds instead. Make it easy for them to do so!
  - **Each person added to the registry costs Be The Match \$120 and these funds help cover those costs.**

Every chapter **MUST** set up one team page each new school year. Chapters will keep their same join keyword year after year, just choose the option of using an existing join keyword when setting up the page.

Having a QR code available for someone to scan and donate funds makes it easier. Even if you only collect a few dollars, every dollar helps!

**Earn points to earn prizes and recognition**  
**How to Earn Points**

<b>FUNDRAISE</b>		<b>RECRUIT</b>	
1 dollar raised = 1 point		1 person added to the Be The Match Registry = 10 points (swab kit returned and interest in joining confirmed)	
1 Chapter Team Captain downloads and logs in to the fundraising app = 20 points		1 Pre-Registration = 5 points	
<b>Join Keyword MUST be used to track credit</b>			

100	250	500	750
100 POINTS	250 POINTS	500 POINTS	750 POINTS
Recognition from HOSA	Merch items for every chapter member	Recognition for chapter members	Lapel Pins for each chapter member

Earn points to earn recognition! Your chapter's success means success for our patients.

These are the 3 most common ways to earn points, however, watch the Be The Match/HOSA website for other opportunities to earn more points.

# Pre-Registry

## Join the donor registry

Before you begin, please be aware of our [age guidelines](#). For the safety of patients and donors, you need to be between 18 and 40 to join the registry. That's because research has shown that cells from younger donors lead to better long-term survival for patients.

Which describes you?\*

Between 18 and 40

41 or older

Under 18 years old? [Pre-register](#)

Next

BE THE MATCH

PRE-REGISTER TODAY SO THAT YOU CAN JOIN THE REGISTRY ON YOUR 18TH BIRTHDAY

### PARENT OR GUARDIAN CONSENT IS REQUIRED.

Since you are under 18 years of age, your parent or guardian needs to be present to fill out this form and consent to the following terms:

I, the parent or guardian, consent to Be The Match collecting and using my minor's personal information for the purpose of providing information about Be The Match's mission and joining the registry when they turn 18.\*

Parent or guardian name\*

Parent or guardian email\*

### PLEASE ENTER YOUR MINOR'S INFORMATION BELOW.

First name\*

Last name\*

Date of birth\*

mm/dd/yyyy

Join keyword

Mobile phone\*

(xxx) xxx-xxxx

Yes, they would like to receive text messages from Be The Match

Email\*

Yes, they would like to receive emails from Be The Match

Submit

Your chapter's join keyword **MUST** be manually entered when prompted for the pre-registry. Your chapter will **NOT** receive credit if the keyword is not entered.

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The pre-registry is a “no strings attached” way for students under 17 to stay informed about Be The Match until they turn 18. Once they turn 18 they will receive an email to remind them to order their swab kit. Helpful hint: Have them use their personal email address, not the school email address so they will make sure to receive their reminder email.

# Who Can Join

## Register if you:

- Are 18 - 40 years old
- Live in the United States or Puerto Rico
- Meet health guidelines
- Are willing to donate to any patient in need

## Things to know:

- You may be the only match for a patient
- Donating blood stem cells or marrow is 100% free
- Donor confidentiality is strictly protected
- It's important to stay committed



Lauren,  
Blood Stem Cell Donor



At Be The Match, we are committed to providing the best possible outcomes for patients. At donor registry drives, we focus on recruiting new registry members especially ages 18 - 35. Because of this, doctors request donors in the 18 to 35 age group 74% of the time. This is based on medical research that shows younger donors are best for patients and provide the greatest chance for transplant success. Because of this, doctors request donors in the 18 to 35 age group 75% of the time.

Have your fundraising QR code available so that someone over the age can still help out by donating funds.

# Recruiting Committed Donors



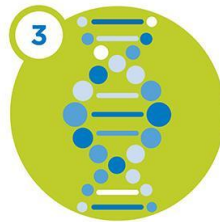
## **SIGN UP**

Create an account online



## **SWAB**

It only takes 20 seconds



## **STAY COMMITTED**

Donate blood stem cells if you match a patient

You, as a volunteer, are critical in helping ensure we recruit **COMMITTED** donors who will say “Yes” when called if they are a match for a patient.



In this training you will learn lots of components of working a registry event. One of the most critical things is to ensure people understand we need them to say, “yes” if they are ever called to be a match for someone. Please don’t pressure people into joining the registry. While we need as many people as possible to join the registry, ensuring someone will say yes if they are called is one of the most important steps in recruiting them to join.

# Say YES when called



**Julia,**  
blood stem  
cell donor

It could be months or even years before you're matched.

Keep your contact info up to date.

If you are selected and contacted as the match, for a specific patient, say YES! You could be that person's only hope of survival.



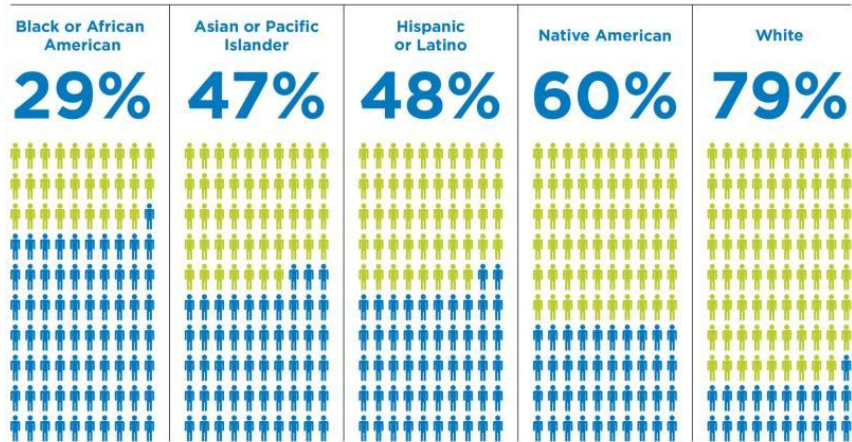
It could be months or years before you're matched to a patient in need of a life-saving transplant.

Stay committed, keep your contact information up to date, and say yes when asked to move forward with donation

Patients and their families are counting on donors to be available when needed.

## Patients are most likely to match a donor of their own ethnic background

### ODDS OF FINDING A MATCH BASED ON ETHNIC BACKGROUND



Source: IT-Ideation Department, February 2021



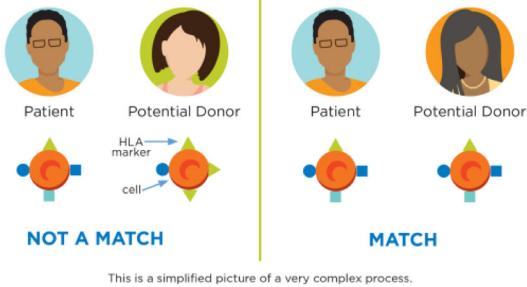
Improving the ethnic diversity of the Be The Match Registry® improves all patients' odds of finding a life-saving match, regardless of ethnic background.

When it comes to matching human leukocyte antigen (HLA) types, a patient's ethnic background is important in predicting the likelihood of finding a match. This is because HLA markers used in matching are inherited. Some ethnic groups have more complex tissue types than others. So a person's best chance of finding a donor may be with someone of the same ethnic background. our ethnic background can make all the difference.



# How matching works

## HLA MATCHING



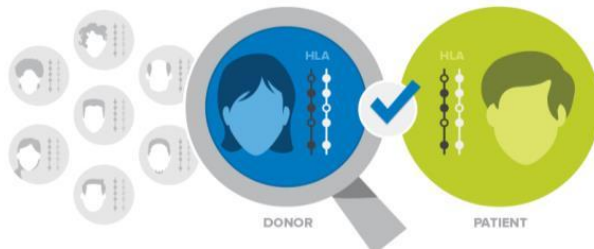
Matching is much more complex than blood type.

Based on genetic typing involving Human Leukocyte Antigen (HLA)

Matching donors and patients is much more complex than blood type.

Based on a genetic match involving Human Leukocyte Antigen (HLA)

# Genetic type is inherited



Patients are most likely to match a donor who shares their ethnic heritage.

Currently, not all patients have an equal chance of finding a donor.



Because genetic type is inherited, patients are most likely to match someone who shares their ethnic heritage.

Given the current composition of the Be The Match Registry, there are not enough donors for all patients to find a match.

## FAQs



Donation is free.

All travel, meals and hotel costs for the donor and one companion are covered by Be The Match.

All medical costs are covered by patient's insurance or Be The Match.

It doesn't take long to save a life.

Registration is a short process that could one day match you to a patient in need of a life-saving donation.

The typical time commitment for the donation process is 20-30 hours of your time spread out over a four-to- six-week period. That includes phone calls, completing a health history, getting a physical, travel if necessary, and the actual donation.

**We schedule donation to work for you and the patient.**

We keep your information private and confidential.

Maintaining your trust is essential to saving lives. That's why your personal

identifying information will not be shared with any companies or government agencies.

We have rules in place to protect the rights and privacy of both donors and patients.

Information about your genetic type and the stored sample from your cheek swab are identified by a code and stored separate from your personal identifying information.

## Two ways to donate



### There are two donation methods:

- Peripheral blood stem cell (PBSC) donation
  - 90% of the donations
- Marrow donation
  - 10% of the donations

The patient's doctor chooses the method best for the patient.



If you are called as a match, you'll receive more information about the process, including details on the two ways to donate blood stem cells:

peripheral blood stem cell (PBSC) donation, and marrow donation.

The patient's doctor decides the donation method that is best for the patient.

# Event Preparation

What, Where, When, Why, How

- What – a tabling, a presentation?
  - Where – at school, in the community?
  - When – Date and time (Be the Match MUST track your events and have them on our event calendar that we keep internally)
  - Why – Why did you choose this event? Is it a school event students/parents/community will attend?
  - How – Do you have HOSA students signed up to volunteer?
- YOUR BE THE MATCH REPRESENTATIVE WILL NEED THE ABOVE INFORMATION IN ORDER TO SEND YOU SUPPLIES

# Event Preparation

- Your Be the Match representative will send you supplies. Supplies will vary based on what we have available. **BOOK EARLY** – inform your Be the Match rep as early as possible. We travel, etc so cannot always send you supplies quickly.
- You may receive small giveaways (pens, buttons, etc), a brochure to pass out, a copy of your QR code, FedEx label etc.
- You are encouraged to create signs, etc for your event.
- Promote your event in the school. You are welcome to have small goodies at your table (candy, baked goods)
- **WE DO NOT** incentivize joining the registry.



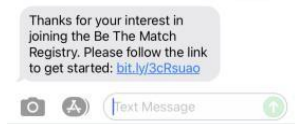
15



# Joining the Registry

There are 3 ways to start the process of joining the registry:

1 Text **JOINCODE** to 61474



2 Scan QR Code

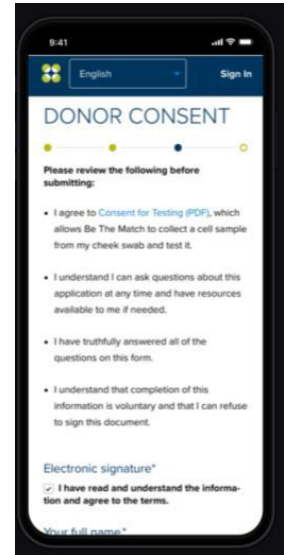
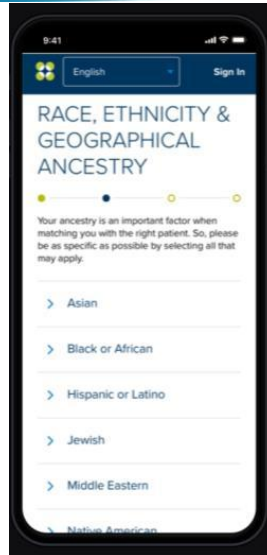
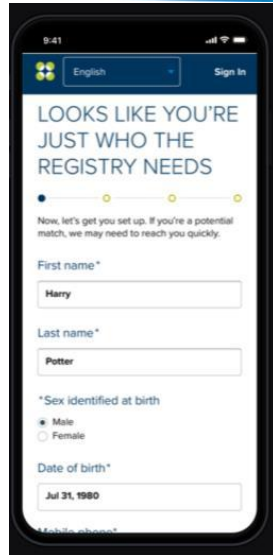


3 Visit [my.bethematch.org/JoinCode](https://my.bethematch.org/JoinCode)



Each event has a code that is attached to it. This is used to see who has joined at a particular event, as well as if a donor(s) come from the event.

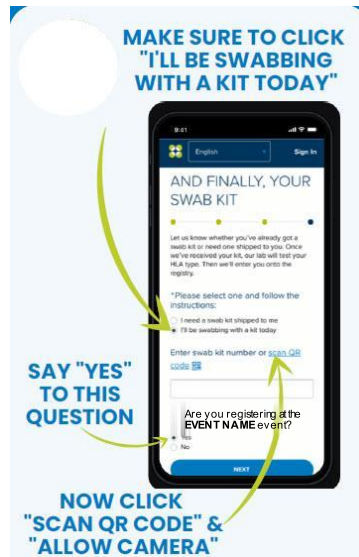
# Time to Swab!



Follow each screen to complete the registration process

When prompted for an additional contact, this is in case this person is a match and we are unable to reach them. Family members are recommended versus friends that you may lose contact with.

# Time to Swab!



Before swabbing, make sure that this screen is filled out correctly by the potential registry member. At live events the “I’ll be swabbing with a kit today” box needs to be checked.

Either have the individual scan the QR code, or just type in the 9-digit number. Finally make sure that the event is correct at the bottom and choose “Yes”.

# Time to Swab!



**Thanks for taking this important step.**

**REMINDER:** Patients are waiting for a life-saving match. Please send this kit back ASAP. Your swabs should take 6-8 weeks to process. And once they're done, you're officially on the registry. Then, you're closer to potentially saving a life.

Got swabbing questions?  
Visit: [BeTheMatch.org/SwabGuide](https://BeTheMatch.org/SwabGuide)  
Call: 1-800-654-1247

**Tell the world why you swabbed.**  
Write your reason on the other side. Snap a photo with it. Then, tag us and a friend.

  [@BeTheMatch](https://www.instagram.com/BeTheMatch)  
  [#BeTheMatch](https://www.facebook.com/BeTheMatch)

Refer a friend to join the registry:  
[My.BeTheMatch.org](https://My.BeTheMatch.org)





### Swabbing Instructions


1. Take one swab out of packaging.
2. Brush inside your cheek/inner gumline (10 seconds).
3. Fold barcode label around non-swab end.
4. Repeat with other swab on opposite cheek.

+ Place both swabs over diagram below.

Throw away a swab if it hits the floor.  
Send us the one you didn't drop.



 Put this kit in the return envelope. Seal it and drop it in a mailbox.



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How-to video: [BeTheMatch.org/SwabGuide](https://BeTheMatch.org/SwabGuide)

Please read the instructions carefully. Volunteers can show potential registry members how to swab but they are not allowed to actually do the swab. After completion ask the individual to take a picture with the “I swabbed because...” and post to social media!

## After the Drive

- Check in with your Be the Match representative for next steps
  - You may be asked to return swabs/supplies
  - DO NOT let people leave with a swab kit
- Your Be the Match representative will provide you with instructions on mailing items OR a FedEx label, if needed. THIS MAY COME IN THE BOX WITH YOUR SUPPLIES before the event.
- Send supplies and swabs back using the provided label ASAP. DO NOT hold onto completed swabs. Individuals are NOT added to the registry UNTIL THEIR SWAB KIT IS TESTED.



Please read the instructions carefully. Volunteers can show potential registry members how to swab but they are not allowed to actually do the swab. After completion ask the individual to take a picture with the “I swabbed because...” and post to social media!