

# Be The Match + HOSA:

## 2023-2024 Syllabus

### Calendar

#### August 1: The new year begins!

- Chapter points are reset and tracking for the new membership year begins
- Each chapter should register and create their team page at [BeTheMatch.org/HOSACHapters](https://BeTheMatch.org/HOSACHapters)
- **TIP:** Make sure to add your Join Keyword and url to your chapter team page!

#### September:

- Themes: Back to school, Homecoming
- Blood Cancer Awareness Month
- World Marrow Donor Day: 9/16
- Sickle Cell Awareness Month
- Childhood Cancer Awareness Month
- **TIP:** High school sporting events (Friday Night Lights) are great opportunities to set up swabbing and fundraising events!

#### October:

- Themes: Autumn, Halloween (Donating isn't scary!), CHEEK WEEK
- Hispanic Heritage Month
- Spread awareness of Be The Match by hosting CHEEK WEEK at your school. Like "spirit week" designate theme days and encourage your peers and faculty to be creative, have fun—and save lives!
- **TIP:** Halloween is one of the easiest and most fun ways to get creative! Costume contests are perfect for fundraising and swabbing events.

#### November:

- Themes: Give Thanks, Give the Gift of Life, Thanksgiving
- Giving Tuesday: 11/18
- **TIP:** Join the Giving Tuesday global generosity movement and ask your network to support your chapter's fundraising on that day!

#### December:

- Themes: Giving season; fundraiser/ask for donations in lieu of gifts
- **TIP:** Make the most of the season of giving by reminding your network to make a tax deductible donation to your chapter before 12/31.

#### January:

- Themes: New year, equal outcomes for all patients

#### February:

- Themes: Black History Month, Valentine's Day
- World Cancer Day: 2/4
- Design contests kick off
- State Leadership Conferences begin

#### March:

- Themes: March Madness tournament/bracket fundraisers, St. Patrick's Day
- Design contest deadlines

#### April:

- Themes: Spring, new beginnings
- Host a second CHEEK WEEK at your school. The spring CHEEK WEEK can focus on encouraging your fellow students who have turned 18 to join the registry. **Make sure to use your chapter's Join Keyword to get credit!**

#### May:

- Theme: Moms, Dads, and Grads
- Asian American & Pacific Islander Heritage Month
- Encourage all seniors to join the registry
- **TIP:** Make sure your fundraising and volunteer hours are all submitted by May 15!

### Important Info

- Visit [BeTheMatch.org/HOSA](https://BeTheMatch.org/HOSA) for resources, announcements, leaderboards and more!
- Reach out to us at [hosa@nmdp.org](mailto:hosa@nmdp.org) with any questions or to get connected to a local representative if you don't already have one.
- Frequently requested documents:
  - [W9](#)
  - [Contribution form to mail in checks](#)